**Key Features & Functionalities**

**1. Homepage**

* **Hero Section**: Clean, visually appealing banner with a search bar (categories: Hotels, Tours, Treks, Activities, Car Rental, Bike Rental, International Tours (outbound packages e.g., Dubai, Turkey).
* **Why Choose TravelNinja Section**:
  + Include points like No Hidden Charges, Trusted Partners, Exclusive Discounts, etc.
  + Short description emphasizing trust and seamless experience.
* **Featured Listings for each service**: Highlight top-rated hotels, tours, and operators. Which listings to feature managed through admin dashboard.
* **Seasonal Highlights & Discounts Banner**: Showcase specific packages or activities based on current trends (e.g., Cherry Blossom Tours, Skiing in Skardu), Showcase current discount offers.
* **Call-to-Action Buttons**: “Join as a Partner” and “Book Now.”

**2. Category Pages**

Each category (Hotels, Tours, Treks, Activities, Car Rental, Bike Rental, International Tours) will have:

* **Search and Filter Options**:
  + Filters: Price range, ratings, location, availability, duration, departure from etc.
* **Listings Display**:
  + Cards with an image, title, operator profile snippet, price, details etc.

**3. Individual Listing Pages**

For each hotel, tour, trek, activity, or rental:

* **Details Section**:
  + Description, Highlights, Itinerary (for tours/treks), Included/Excluded, Facilities (for hotels), terms & conditions, map, faqs etc.
* **Booking Information**:
  + Departure dates (for group tours), availability calendar, price breakdown, add ons.
* **Operator/Hotel Profile Section**:
  + Name, Rating, short description etc.
* **Sticky CTA Button Panel (Bottom)**: “Book Now.”
* **Downloadable PDF Option**:
  + Travelers can download a PDF with full details of the listing.

**4. Partner Dashboard**

For hotels, operators, and rental providers:

* **Dashboard Overview**:
  + Monthly earnings, total bookings, and pending payouts.
* **Listing Management**:
  + Add/Edit/Delete listings with all details.
* **Financial Overview**:
  + Earnings reports, payout schedules, and transaction history.
* **Reviews Management**:
  + View and respond to traveler reviews.
* **Inbox**:
  + Respond to customer inquiries.

**5. Booking Flow**

* **Steps**:
  1. Search/Select a service.
  2. View details and click "Book Now."
  3. Enter traveler information.
  4. Payment gateway integration (2Checkout, JazzCash, EasyPaisa).
  5. Confirmation email with booking details.

**6. Visa Assistance Option**

* **Page Title**: “Visa Assistance for International Travelers.”
* **Content**:
  + Explanation of the free invitation letter service.
  + Form for travelers to provide: Full name, passport number, nationality, travel dates, purpose of visit.
* **Automation**:
  + Auto-generate invitation letter PDFs with dynamic fields.
  + Send via email upon submission.

**8. Blog Section**

* **Purpose**: Share travel guides, tips, and stories (For Admin)
* **Categories**:
  + Stories
  + Tips & Guides
  + Destination Highlights

**9. Admin Panel**

* **Dashboard Overview**:
  + Total users, operators, and bookings.
* **Operator Management**:
  + Approve/reject operator applications & listings.
* **Content Management**:
  + Add/Edit/Delete featured listings and blog posts.
* **Payout Management**:
  + Manage payouts for operators.

**Additional Features**

1. **Dynamic Itinerary Builder**:
   * Allow users to create custom itineraries by selecting destinations and activities.
2. **Interactive Map Integration**:
   * Map displaying all listings (hotels) with clickable pins.
   * Map displaying the popular destinations for each tour, trek.
3. **Loyalty Points System**:
   * Earn points for bookings and redeem them for discounts.
4. **Sustainability Badge**:
   * Highlight eco-friendly operators and hotels.
5. **WhatsApp Support Integration**:
   * For quick queries and assistance.

Additional Requirements

**Partner Signup**

* + Signup flow for partners (Enter business details, contact info, services info, confirmation after signup. Confirmation email after admin approves partner.

**Launching Soon Page**

* + Put up launching soon page immediately with survey form for operators (for email campaigns)

**Timeline Expectations**

* **Phase 1:** Backend Development (3 weeks).
* **Phase 2:** Frontend Development (3 weeks).
* **Phase 3:** Deployment (1 week).

**Budget and Deliverables**

* Full website with all above features and categories.
* Mobile-responsive design.
* SEO optimization for better visibility.
* Training session for admin and partner dashboard use.